

## Business Model Innovation

SESSION DAYS	SESSION – I 9.45 – 11.15	SESSION – II 11.30 – 13.00	SESSION – III 13.45 – 15.15	SESSION – IV 15.30 – 17.00	Remarks
1 <sup>ST</sup> DAY	Introductory Session	Workshop Overview	The Innovation Process	Research Paper/Case	
2 <sup>ND</sup> DAY	Business Model: Definitions	Practitioner Interaction	Foundations of Business Model	Research Paper/Case	
3 <sup>RD</sup> DAY	Business Model Innovation	Practitioner Interaction	BMI for Business Growth	Research Paper/Case	
4 <sup>TH</sup> DAY	Beyond Competitors: Robust Business Model	Practitioner Interaction	Business Model: Creating and Sustaining Competitive Advantage	Research Paper/Case	

5 <sup>TH</sup> DAY	Developing Low-cost Business model.	Business Model Innovation and Digital Entrepreneurship	Non-Profit organization Business Model	Research Paper/Case	
6 <sup>TH</sup> DAY	Valedictory Session				